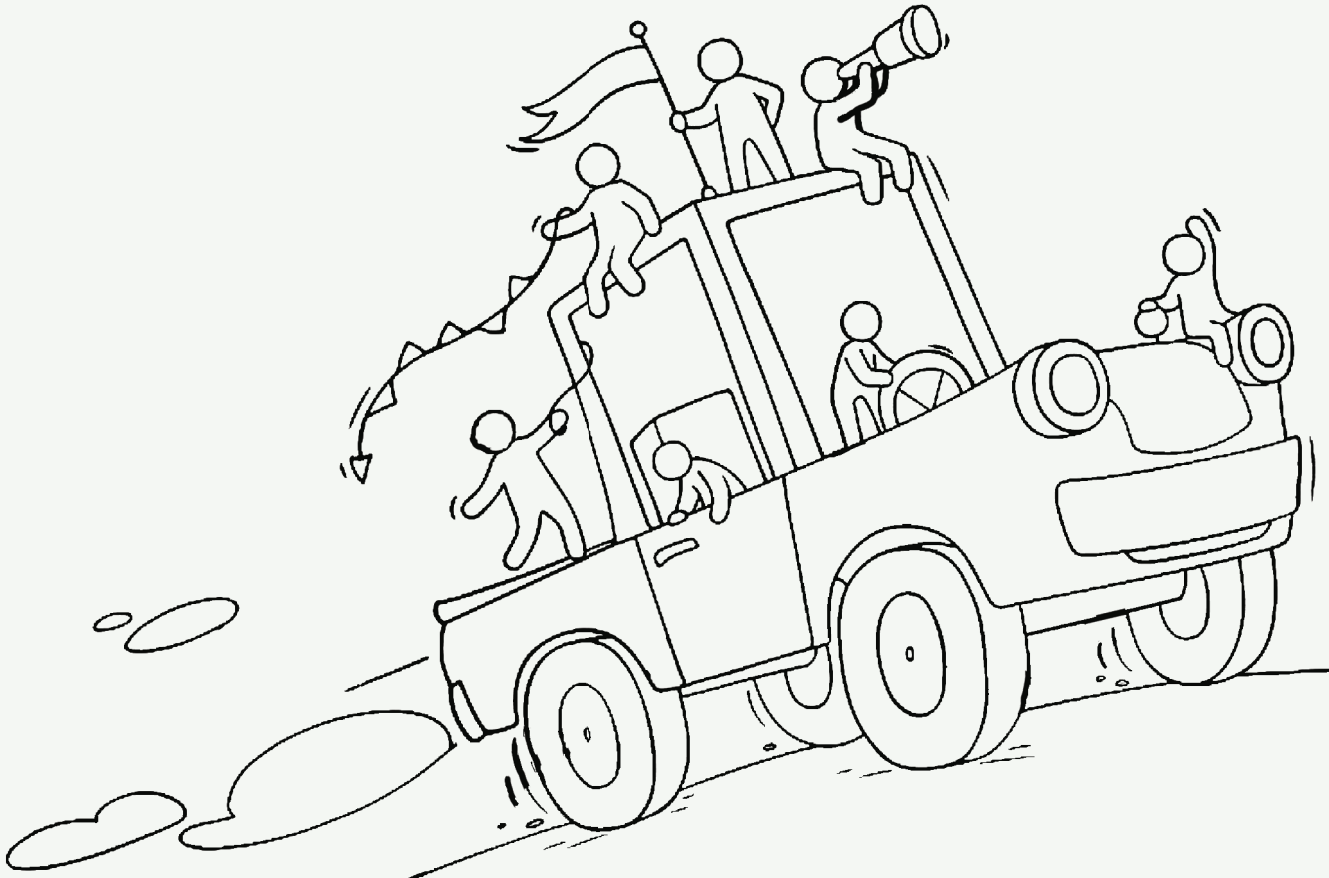
Ad inn®
Advertising Services Ltd.



Roadshow & Rural Engagement Solutions Portfolio

Welcome

We have been in the forefront of creating engaging brand stories and building visibility points that help deliver experiences and drive behavioral change in the audiences.

With over 15 years of experience in working with brands as their partners in the emerging markets of South India, our ideas and innovation solutions help brands to tap into the consumer demands through activation, outreach programs, outdoor and retail services.

Why partner us:

Our integrated infrastructure enables delivering cost effective solutions thus giving your brand the extra bang for buck

We understand the business of engaging with consumers and enable your brand to reach the right audience

Seamless integration of campaign from ideation to execution gives your brand an upside in the market

Roadshow & Rural Engagement Solutions

When it comes to building brands and driving sales we take a strategic approach to what's traditionally considered tactical - often managing the entire process from ideation to final execution.

The bulk of what we do revolves around helping people to purchase our clients products over someone else's. We use insights, market knowledge, and life experience to turn simple ideas into remarkable experiences.

3400+ campaigns executed across 100+ towns

450+ brands handled over 10 yrs

60+ company owned vehicles

Technology driven tracking and reporting

- Product Promotion / Awareness
- BTL Activation
- Customer Engagement
- Customer Enquiries Acquisition
- Activations & Distributor Catchment Area Program
- Brand / Product Awareness
- Product Sampling

Arun Ice Cream

Product Promotion

Chennai Silks

Retail Promotion

KIRLOSKAR GENSETS

Product Awareness

KALEESUWARI

Retail Activation

HATSUN AGRO
Brand Engagement

JOHN DEERE
Product Promotion

H R JOHNSON
Retail Promotion

VIJAY TV
Program Promotion

LIC HOUSING
Product Promotion

ITC MANGALDEEP
Retail Promotion & Engagement

EEGA MOVIE

Movie Promotion

UNIVERSAL KINGDOM

Brand Engagement

ZYLOG

Product Promotion

AKSHAYA HOUSING

Project Promotion

HELLO FM

Brand Engagement

HONDA CARS

Product Promotion

MAHINDRA COMMERCIAL VEHICLES

Product Promotion & Engagement

MTS MBLAZE

Retail Promotion

SUKAM SOLAR

Product Awareness & Engagement

TMJ

Brand Engagement

Our Process

DISCOVERY

I have a challenge
How do i approach?

INTERPRETATION

I learned something.
How do i interpret it?

IDEATION

I see an opportunity.
What do i create?

EXPERIMENTATION

I have an idea.
How do i build it?

DISCOVERY

I tried something.
How do i evolve it

WE HAVE BEEN ACTİVELY İNVOLVED İN DELİGHTİNG OUR CUSTOMERS

Our Clients

airtel
MARUTI SUZUKI
HATSUN Dairy Ingredients
HONDA
TATA
NIPPON PAINT
KHAZANA JEWELLERY
AIRCEL
!dea
HDFC BANK We understand your world
SAMSUNG
CEAT
PHILIPS
Whirlpool
HAVELLS
KVB Karur Vysya Bank Smart way to bank
Aachi The Mother of Good Taste
Apollo HOSPITALS
LG
Dalmia Bharat Cement
Crompton Greaves
SUN DIRECT
TVS
poorvika mobile world
GRB Sign of purity
Joyalukkas World's favourite jeweller
BHIMA DIAMONDS • GOLD • SILVER • PLATINUM BENGALURU | UDUPI | HASSAN
KALYAN JEWELLERS
Supreme FURNITURE
BIRLA TYRES Unbeatable!
Milky Mist
V.I.P happy journey
AXIS BANK
IndusInd Bank
THIAGARAJAR MILLS (P) LIMITED
NAC JEWELLERS
Rajah
Hindware
ANUJ
INDIA
DELSEY PARIS
V.I.P happy journey

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To enable empowerment of your audiences connect with us at: info@adinn.co.in

BTL & RURAL ACTIVATION | EXHIBITION DESIGN | RETAIL BRANDING | SIGNAGE END-TO-END EVENTS | OOH & OUTDOOR MEDIA | MEDIA PLANNING & BUYING